mass art

# facts:
## 2004 – 2005

This report updates the most critical and frequently requested data about MassArt for fall 2004. These include fall enrollment, admissions, and demographic statistics; degrees awarded in the last academic year; faculty and staff data; and summary financial data for fiscal year 2003/ 2004. Fall 2004 statistics were generated at the end of the drop/add periods for Day and PCE programs, about the last week of September. Other information can be updated on request to the Institutional Research office.

Kathleen Keenan
Associate Vice President of Institutional Planning and Research

May 2005

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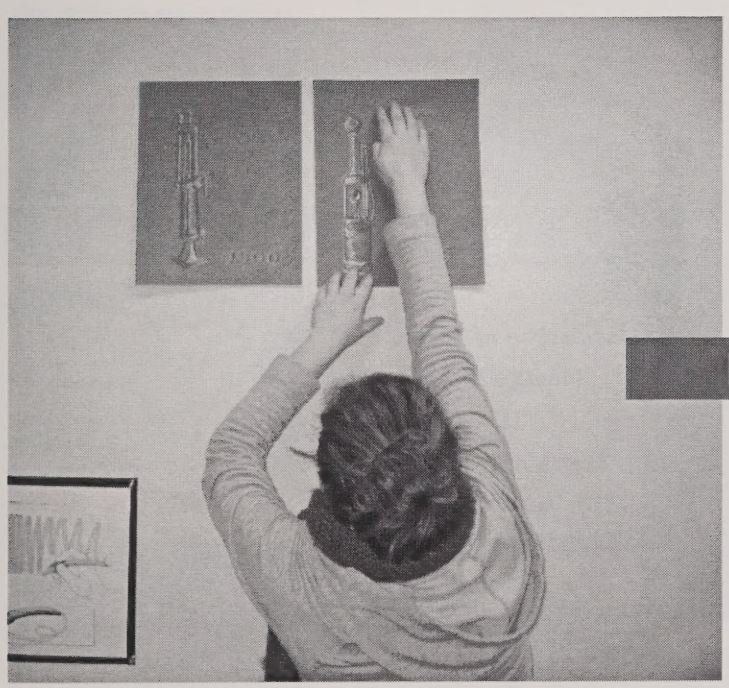
SPRING 2005 APPLICATIONS

| | applied | Accepted for spring | Accepted for fall | Incomplete, switched to fall | rejected | |
|---|---|---|---|---|---|---|
| Foundation Transfers | 86 | 25 | 13 | 23 | 17 | |
| Sophomores | 36 | 12 | 5 | 8 | 9 | |
| Juniors | 17 | 5 | 0 | 7 | 4 | |
| Readmits | 4 | 3 | 0 | 0 | 1 | |
| Total UG | 143 | 45 | 18 | 38 | 31 | |
| | | | | | | |
| MSAE | 9 | | | | | |
| TPP | 8 | | | | | |
| GDC | 15 | | | | | |
| IDC | 2 | | | | | |

Residency for Enrolling Undergraduates:
In-State 29
NEBHE 5
Out-of-State 11

# Applications and Acceptances, Fall 2004

| | Total | Admitted | Accept Rate | Enrolled | Yield Rate |
|---|---|---|---|---|---|
| First-time Freshmen | 1021 | 569 | 56% | 245 | 43% |
| Transfer Freshmen | 233 | 146 | 63% | 84 | 58% |
| Sophomores & Juniors | 196 | 116 | 59% | 69 | 59% |
| Readmits | 10 | 5 | 50% | 4 | 80% |
| Day School Applications | 1460 | 836 | 57% | 402 | 48% |
| Graduate Art Education | 19 | 38 | 42% | 5 | 63% |
| Master of Fine Arts | 320 | 50 | 16% | 21 | 42% |
| Design Certificate | 24 | 19 | 79% | 16 | 84% |
| Teaching Certificate | 32 | 25 | 78% | 15 | 60% |
| Graduate and Certificate Applications | 395 | 102 | 26% | 57 | 56% |
| Total Applications | 1855 | 938 | 51% | 459 | 49% |



# First-time Freshman Profile

| | Average |
|---|---|
| High School GPA | 3.2 |
| SAT Verbal | 574 |
| SAT Math | 536 |
| Class Rank | Top 30% |
| Percentage in top 50% of class | 86% |

## Fall 2004 Enrollment Summary

| | Day | PCE* | Total |
|---|---|---|---|
| **Full-time** | 1341 | 74 | 1415 |
| **Part-time** | 91 | 543 | 634 |
| **Total Headcount** | 1432 | 620 | 2049 |
| **Full-time Equivalent** | 1345 | 247 | 1592 |

Full-time equivalent enrollment is calculated by the BHE formula of total undergraduate credit hours/15 plus total graduate credit hours/12.

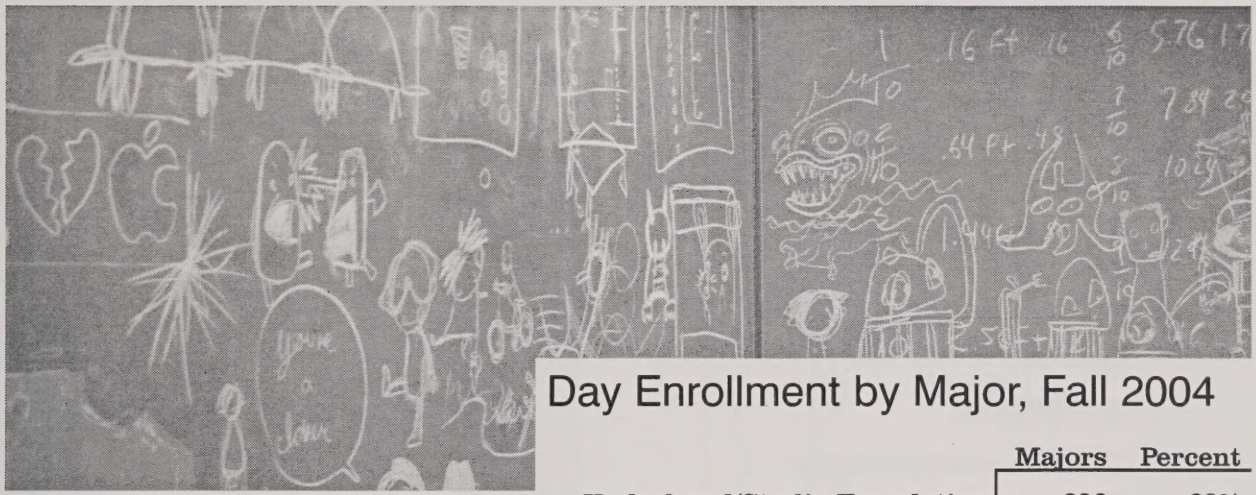
Headcount is unduplicated.

*Programs of Continuing Education

## PCE Enrollment by Program

| | Headcount | Percent |
|---|---|---|
| **Bachelor of Fine Arts** | 12 | 2% |
| **Design Certificate** | 85 | 14% |
| **ID Certificate** | 7 | 1% |
| **Teaching Certificate** | 26 | 4% |
| **MS in Art Education** | 23 | 4% |
| **Master of Fine Arts** | 64 | 10% |
| **Non-degree** | 412 | 66% |
| **Total** | 629 | 100% |

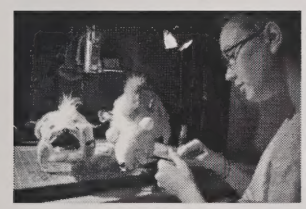
Headcount is duplicated; 9 students are enrolled in both Day and PCE classes.

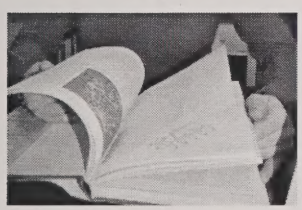


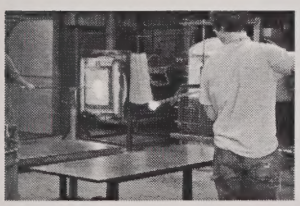
## Day Enrollment by Major, Fall 2004

| | Majors | Percent |
|---|---|---|
| **Undeclared/Studio Foundation** | 336 | 23% |
| **Open** | 4 | 0.3% |
| **Art Education** | 80 | 6% |
| **Art History** | 12 | 1% |
| **Design (total)** | 434 | 30% |
| **Animation** | 43 ~~A~~ | 0.3% |
| **Architectural** | 43 | 3% |
| **Art & Design** | 5 | 0.3% |
| **Industrial** | 50 | 3.5% |
| **Fashion** | 79 | 5.5% |
| **Graphic** | 119 | 8% |
| **Illustration** | 95 ~~134~~ | 9% |
| **Fine Arts 2D (total)** | 137 | 10% |
| **Painting** | 113 | 8% |
| **Printmaking** | 24 | 2% |
| **Fine Arts 3D (total)** | 170 | 12% |
| **Ceramics** | 17 | 1% |
| **Glass** | 21 | 1% |
| **Fibers** | 25 | 2% |
| **Metals** | 23 | 2% |
| **Sculpture** | 84 | 6% |
| **Media & Performing Arts (total)** | 259 | 18% |
| **Film** | 55 | 4% |
| **Photography** | 112 | 8% |
| **Studio for Interrelated Media** | 92 | 6% |

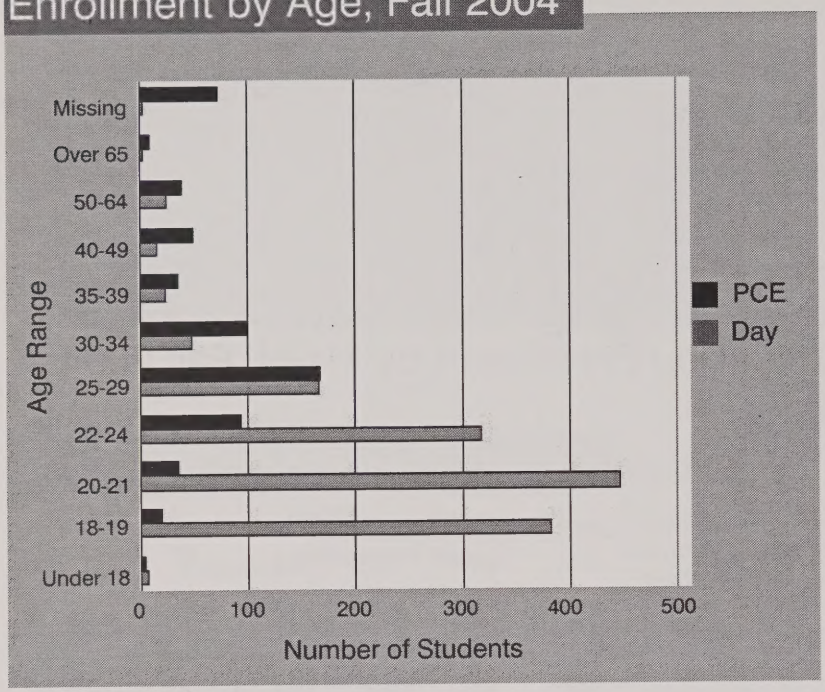
Unduplicated counts; double majors counted once.



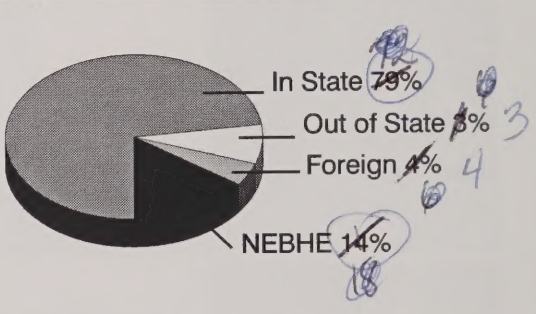




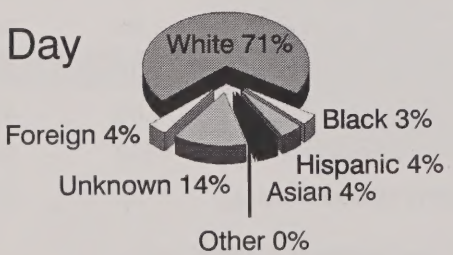
## Enrollment by Age, Fall 2004

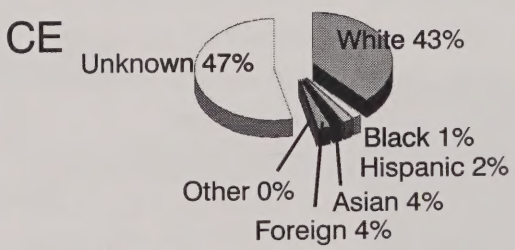



## Day Students by Residency Status




## Enrollment by Ethnic Background



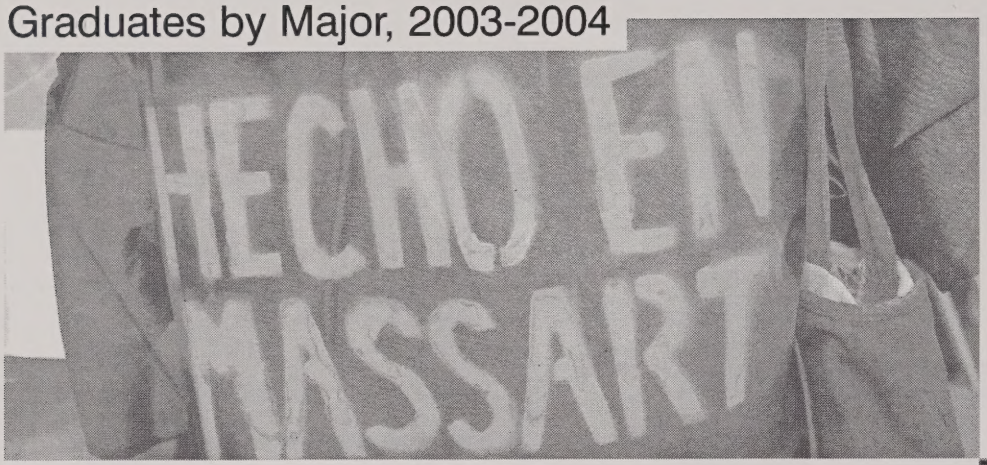
## Foreign Students by Geographic Region

| | All Day Students | % |
|---|---|---|
| Americas | 15 | 27% |
| Eastern Europe | 5 | 9% |
| Western Europe | 5 | 9% |
| Asia | 26 | 46% |
| Africa | 2 | 4% |
| Middle-East | 3 | 5% |
| Total | 56 | 100% |

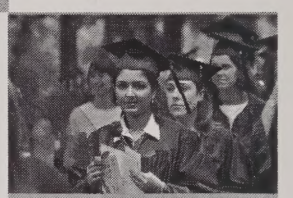
## Day Students by State, Fall 2004

| | New Students | % | All Students | % |
|---|---|---|---|---|
| Massachusetts | 287 | 72% | 1126 | 79% |
| Connecticut | 17 | 4% | 50 | 3% |
| Maine | 14 | 4% | 40 | 3% |
| New Hampshire | 17 | 4% | 51 | 4% |
| Rhode Island | 19 | 5% | 39 | 3% |
| Vermont | 6 | 2% | 24 | 2% |
| All New England States | 360 | 90% | 1330 | 93% |
| Maryland | 0 | 0% | 1 | 0% |
| New York | 7 | 2% | 16 | 1% |
| New Jersey | 3 | 1% | 8 | 1% |
| Pennsylvania | 0 | 0% | 1 | 0% |
| Northeast U.S. | 370 | 93% | 1356 | 95% |
| Southern U.S. | 6 | 2% | 11 | 1% |
| Midwest U.S. | 1 | 0% | 2 | 0% |
| Western U.S. | 3 | 1% | 6 | 0% |
| Outside U.S. | 0 | 0% | 1 | 0% |
| All U.S. Citizens | 380 | 95% | 1376 | 96% |
| Non-resident Aliens | 18 | 5% | 56 | 4% |

## Graduates by Major, 2003-2004




| | BFA | MFA/ MSAE | Certificates | Totals |
|---|---|---|---|---|
| Open | 1 | | | 1 |
| Art Education | 18 | 5 | 15 | 38 |
| Art History | 8 | | | 8 |
| Design (total) | 107 | 2 | 16 | 125 |
| Art & Design | 3 | | | 3 |
| Architectural | 8 | | | 8 |
| Industrial | 8 | | | 8 |
| Fashion | 15 | | | 15 |
| Graphic | 36 | 2 | 16 | 54 |
| Illustration | 37 | | | 37 |
| Fine Arts 2D (total) | 53 | 5 | | 58 |
| Painting | 46 | 4 | | 50 |
| Printmaking | 7 | 1 | | 8 |
| Fine Arts 3D (total) | 55 | 2 | | 57 |
| Ceramics | 8 | | | 8 |
| Glass | 10 | 1 | | 11 |
| Fibers | 4 | | | 4 |
| Metals | 12 | | | 12 |
| Sculpture | 21 | 1 | | 22 |
| Media & Performing Arts | 55 | 11 | | 66 |
| Film | 11 | 4 | | 15 |
| Photography | 24 | 3 | | 27 |
| Studio for Interrelated Media | 20 | 4 | | 24 |
| Total | 297 | 25 | 31 | 353 |



## Day Faculty by Rank and Gender, Fall 2004

| | Male | Female | Total |
|---|---|---|---|
| Full Professor | 24 | 17 | 41 |
| Associate Professor | 7 | 14 | 21 |
| Assistant Professor | 7 | 5 | 12 |
| Visiting Lecturer | 0 | 0 | 0 |
| Total Full-time | 38 | 36 | 74 |
| Permanent Part-time | N/A | N/A | 24 |
| Day Adjunct | N/A | N/A | 100 |
| Total Part-time | N/A | N/A | 124 |
| Total | N/A | N/A | 198 |

## Day Faculty by Department

| | Full-time | Part-time 01' | Part-time 03' | FTE Faculty |
|---|---|---|---|---|
| Critical Studies | 18 | 2 | 20 | 28.25 |
| Studio Foundation | 8 | 2 | 15 | 14.5 |
| Art Education | 4 | 2 | 2 | 5.75 |
| Communication Design | 10 | 4 | 13 | 16.75 |
| Environmental Design | 6 | 5 | 11 | 13.5 |
| Fine Arts 2D | 9 | 1 | 4 | 11.75 |
| Fine Arts 3D | 9 | 4 | 19 | 19 |
| Media & Performing Arts | 10 | 4 | 16 | 19 |
| Total Faculty | 74 | 24 | 100 | 128.5 |

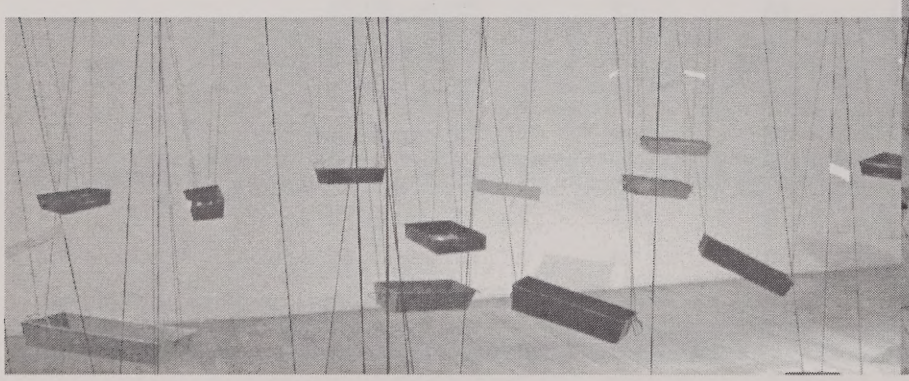
## Revenues and Other Additions, FY 2004

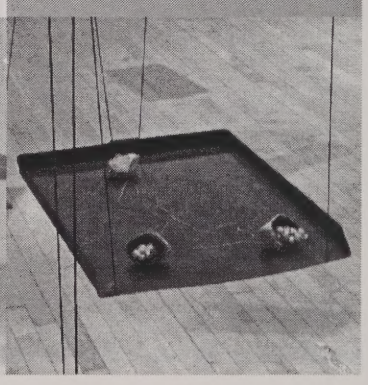
| | | |
|---|---|---|
| **Tuition & Fees** | $11,295,573 | 34% |
| **State Appropriations** | $12,393,464 | 37% |
| **Federal Grants & Contracts** | $1,303,154 | 4% |
| **State Grants & Contracts** | $641,091 | 2% |
| **Investment Income** | $123,275 | 0.4% |
| **Auxiliary Enterprises** | $4,474,895 | 14% |
| **Other Sources** | $2,853,394 | 9% |
| **Total** | $33,084,846 | 100% |

**Note:** In FY 2002, financial reporting for IPEDS was changed to a new accounting standard, GASB No. 34. These tables are not completely comparable to those provided in prior years.

## Expenses and Deductions

| | | |
|---|---|---|
| **Instruction** | $11,354,484 | 35% |
| **Public Service** | $520,640 | 2% |
| **Academic Support** | $2,990,301 | 9% |
| **Student Services** | $2,718,164 | 8% |
| **Institutional Support** | $4,382,189 | 13% |
| **Operations & Maintenance** | $3,880,018 | 12% |
| **Scholarships & Fellowships** | $351,481 | 1% |
| **Depreciation** | $2,215,297 | 7% |
| **Auxiliary Enterprises** | $4,333,398 | 13% |
| **Total** | $32,745,972 | 100% |

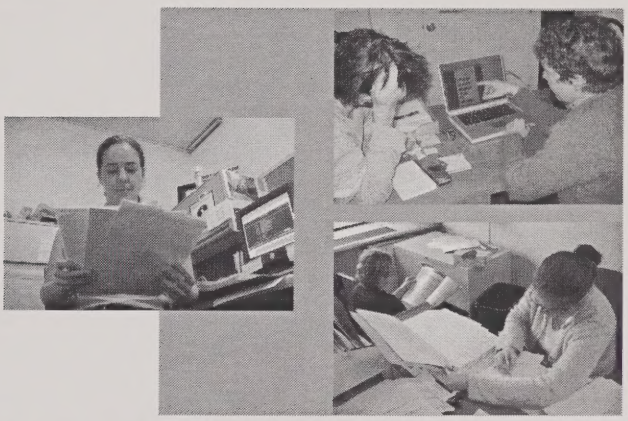




## MassArt Employees by Job Category, Fall 2004

| | Full-time | Part-time | Total |
|---|---|---|---|
| Faculty | 74 | 124 | 198 |
| Graduate Assistants | 0 | 55 | 55 |
| Executive/Administrative | 48 | 1 | 49 |
| Other Professionals | 51 | 13 | 64 |
| Technical/Paraprofessional | 3 | 1 | 4 |
| Clerical/Secretarial | 27 | 2 | 29 |
| Skilled Craft | 16 | 0 | 16 |
| Service Maintenance | 38 | 3 | 41 |
| Total | 257 | 199 | 456 |

Includes Day and Graduate Faculty



## Undergraduate Financial Aid, Fall 2004

| | First time, Full-time | All Full-time |
|---|---|---|
| Degree seeking students | 245 | 1341 |
| # of students who applied for need-based aid | 200 | 999 |
| % of students who received any aid | 67% | 81% |
| Average financial aid package | $6,503 | $8,599 |
| % determined to have financial need | 62% | 81% |
| % who received need based gift aid | 36% | 56% |
| % who recieved need based self-help aid | 67% | 80% |
| Average need based gift award | $4,410 | $4,266 |
| Average need based self-help award | $3,162 | $4,396 |
| Average need based loan | $2,768 | $4,105 |
| % who received any non-need based gift aid | 7% | 6% |
| Average non-need based gift aid | $1,433 | $1,266 |
| Average non-need based loan | $5,062 | $8,084 |

mass art
massachusetts college of art
Institutional Research
kkeenan@massart.edu
617-879-7065

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